Edward L. Carnes, MBA

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IT LEADERSHIP | TECHNOLOGY STRATEGY | OPERATIONS & TRANSFORMATION

"I stabilize and modernize complex IT environments—reducing cost, risk, and operational friction"

EXECUTIVE PROFILE

Ed Carnes is a technology executive trusted by organizations when technology and operations have become too complex, too costly, or difficult to manage. For more than 35 years, he has helped organizations simplify complexity, reduce risk, modernize systems, and align technology strategy with business objectives to deliver measurable business value. His experience spans manufacturing, healthcare, retail, financial services, media, and global operations, delivering measurable business outcomes through transformation, operational excellence, and disciplined execution.

CORE STRENGTHS

- **Enterprise Transformation** – Assesses complex environments, establishes structure, stabilizes operations, and drives measurable improvement.
- **Strategic Execution** – Converts business objectives into actionable technology roadmaps with measurable outcomes.
- **Operational Leadership** – Combines deep technology expertise with financial discipline, vendor management, and global operational oversight.
- **Enterprise Architecture & Modernization** – Aligns infrastructure, cloud platforms, cybersecurity, and enterprise systems with business priorities.
- **Team Development & Leadership** – Builds high-performing teams, strengthens accountability, and develops future technology leaders.
- **Business Alignment** – Aligns technology strategy with growth, efficiency, security, and business objectives.

CAREER HIGHLIGHTS

- **Global Technology Leadership** – Directed enterprise infrastructure, cloud transformation (Azure, AWS), cybersecurity governance, and technology operations across healthcare, retail, media, financial services, and manufacturing organizations.
- **Enterprise Systems Modernization** – Led integration and modernization of ERP, financial, operational, and reporting platforms supporting complex global business environments.
- **Business Intelligence, AI & Emerging Technologies** – Led AI, analytics, and automation initiatives that improved decision-making and operational efficiency.
- **Business Systems Leadership** – Directed enterprise applications, reporting, analytics, and business process improvements supporting finance, operations, and executive decision-making.
- **Music & Entertainment Industry Leadership** – Led technology organizations supporting global music publishing, distribution, licensing, and royalty operations.
- **Technology Leadership & Advisory Services** – Guided organizations through technology transformation, cybersecurity planning, cloud adoption, and operational improvement initiatives.
- **Crisis Management & Organizational Recovery** – Recognized for restoring stability, improving performance, and bringing clarity to complex operational and technology challenges.

LEADERSHIP ATTRIBUTES

- **Decisive Under Pressure** – Maintains focus and execution during periods of uncertainty, growth, or disruption.
- **Executive Influence** – Builds credibility quickly with executives, boards, stakeholders, and global teams.
- **Executive Communication & Presence –** Communicates clearly and confidently with executives, boards, customers, stakeholders, and diverse audiences.
- **Results-Oriented Leadership** – Measures success through business impact and lasting organizational value.

LEADERSHIP PHILOSOPHY

- **Simplify Complexity** — Reduce operational friction and create clarity.
- **Stabilize Before You Modernize** — Build a reliable foundation before transformation.
- **Align Technology with Business Goals** — Every investment should support measurable business outcomes.
- **Deliver Results That Last** — Focus on sustainable improvements rather than short-term wins.