



Executive Technology Leadership Services

Strategic Technology Leadership for Growing Organizations

Executive Technology Consultation • Fractional CIO • Fractional CTO • Interim CIO/CTO

Helping businesses and nonprofit organizations align technology with their mission, goals, operations, and resources

Does Any of This Sound Familiar?

- Technology has become critical to your organization, but nobody is responsible for the overall strategy.
- Your IT provider keeps systems running but does not provide executive-level planning or guidance.
- Technology decisions are being made without a clear roadmap.
- Cybersecurity risks continue to increase, and you're not sure where your biggest exposures are.
- Technology costs continue to rise, but it is difficult to determine whether you are receiving appropriate value.
- Vendors are making recommendations, but you need an independent advisor who represents your organization's interests.
- Technology projects compete with other organizational priorities and often struggle to gain momentum.
- You need experienced technology leadership but cannot justify the cost of a full-time CIO or CTO.

How I Can Help

- **Technology Strategy & Planning**
Develop practical technology roadmaps aligned with your business goals.
- **IT Leadership & Governance**
Provide executive-level leadership, accountability, and direction for technology initiatives.
- **Cybersecurity & Risk Management**
Evaluate risks, improve security practices, and help protect your organization from evolving threats.
- **Vendor & MSP Management**
Ensure vendors and service providers deliver value, accountability, and measurable results.
- **Technology Assessments**
Identify strengths, weaknesses, opportunities, and risks across your technology environment.
- **Cloud & Infrastructure Strategy**
Help determine the right balance of cloud, on-premises, and hybrid solutions.
- **AI Readiness & Emerging Technologies**
Evaluate opportunities and risks associated with Artificial Intelligence and other emerging technologies.
- **Digital Transformation**
Guide modernization initiatives while minimizing disruption to day-to-day operations.

What You Will Gain

- Executive-level technology leadership
- Improved alignment between business and technology
- Better decision-making and planning
- Stronger cybersecurity posture
- More effective vendor relationships
- Reduced operational risk
- Improved technology performance and reliability
- Greater confidence in technology investments



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Engagement Options

- **Fractional CIO**
Executive technology leadership, strategic planning, budgeting, and vendor oversight.
- **Fractional CTO**
Technology leadership focused on architecture, platforms, cybersecurity, and operations.
- **Interim CIO/CTO**
Temporary executive leadership during transitions, growth, or executive vacancies.
- **Trusted Technology Advisor**
Independent guidance for executives, boards, and leadership teams.

Why Work With Me?

- More than 35 years of technology leadership experience
- Served as a CIO, CTO, VP of Information Technology, and technology consulting executive
- Global leadership experience across North America, Europe, and Asia-Pacific
- Experience supporting organizations ranging from small businesses to international enterprises
- Led technology organizations of more than 100 professionals with responsibility for strategy, operations, cybersecurity, budgets, and business outcomes.
- Practical business-focused advice, not theoretical consulting recommendations
- Proven history of stabilizing and modernizing complex technology environments

Two Principles That Have Guided My Career

- **Do what it takes to get the job done.**
- **Treat others like you want to be treated.**

These principles were taught to me early in my career by H. Ross Perot and have guided my leadership approach ever since.

My Promise

Technology should help your organization achieve its goals—not create additional stress, complexity, or unnecessary expense. My goal is to provide practical, honest advice and leadership that helps your organization make better technology decisions, reduce risk, and achieve measurable business results.

Let's Talk

Every organization is different. Whether you need ongoing executive technology leadership, assistance with a specific technology challenge, or an independent perspective on your current environment, I'd be happy to discuss how I may be able to help.

Ed Carnes, MBA
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